

## Partnership puts fans in the winner's circle.

Continuing its traditions of innovation and partnership, the Standardbred Breeders of Ontario Association has joined forces with the Ontario Sires Stakes program and several Ontario racetracks to offer racing fans an opportunity to own a share of a racehorse.

Rolled out on July 9, the Win The Thrill program has been met with enthusiasm by fans at Clinton Raceway, Flamboro Downs, Georgian Downs, Grand River Raceway, Hanover Raceway and Hiawatha Horse Park. At each racetrack fans have been invited to select the horse they believe will win the designated Win The Thrill race; either a Grassroots division or Gold Final. One ballot is pulled from each horse's ballot box and designated as a finalist, and the ballot selected from the winning horse's box receives a betting voucher, trophy and winner's circle photo.

All finalists from each track earn the right to enter a ballot in the Grand Prize draw — held on Grassroots Championship Night at Mohawk Racetrack on Oct. 1 — for a share in this year's SBOA New Owner Mentoring Program.

With finalists from 20 Win The Thrill events currently qualified, the contest has met with enthusiasm at all participating racetracks.

"The seven-horse finished first so Adam Graham won, he was thrilled with the whole thing! Seriously over the moon about it all," says Clinton Raceway marketing manager Jessica Camochan of the Aug. 21 event at her track. "It was nice to see."

Ten opportunities remain to qualify for the Win The Thrill Grand Prize at Flamboro Downs, Georgian Downs, Grand River Raceway and Hiawatha Horse Park.

### ELEVENTH NEW OWNERS GROUP READY TO LAUNCH

The Win The Thrill Grand Prize winner will join eight other newcomers to standardbred ownership in the 11th edition of the highly successful SBOA New Owner Mentoring program.

The members of this year's group will be capably guided along their journey by longtime owner Brian Webster of St. George Brant, ON and trainer Tony O'Sullivan of Cambridge, ON.

For more information about the New Owner Mentoring Program please go to [www.standardbredbreeders.com](http://www.standardbredbreeders.com) or contact [aimee@sboa.info](mailto:aimee@sboa.info).

### CASHBACK FOR ONTARIO -SIRE YEARLING BUYERS

This fall purchasers of four Ontario-sired yearlings will receive a generous bonus from the SBOA just in time for the holidays.

At 6 pm on Super Final night — Nov. 12 at Woodbine Racetrack — the names of all Ontario-sired yearlings that have gone through the ring at the Canadian Open Sale will be placed in one drum, with the Ontario-sired yearlings sold at the Forest City Sale placed in a second drum. The SBOA board will select two names from each drum and issue those yearling's new owners a \$5,000 cheque once their transfer of ownership has been completed through Standardbred Canada.

"The SBOA felt strongly about coming up with a program to support those owners and trainers that support Ontario breeders by purchasing yearlings at the two sales," says SBOA president Anna DeMarchi-Meyers of the Cashback bonus.

### OUR MISSION:

The Standardbred Breeders of Ontario Association (SBOA) endeavors to maintain and improve the racing program for Ontario's breeders through representation on various committees and boards including the Ontario Sires Stakes Publicity & Promotion Committee, the Standardbred Review Committee, the Horse Improvement Program and as the Breeders' representative on the Ontario Horse Racing Industry Association Board of Directors.

### CONGRATULATIONS TO SBOA STAKE WINNERS

Up against just four rivals, Monkey On My Wheel and driver Jody Jamieson captured the three-year-old pacing filly SBOA Stake in a breezy 1:51.4 at Mohawk Racetrack on Aug. 26. The Mach Three daughter, owned by trainer Travis Umphrey of Guelph, ON and breeder Mac Nichol of Burlington, ON, cruised along on the front end to a two-length win over Patsys Luck and Modern Connection.

The win was Monkey On My Wheel's fifth straight in a sophomore season that has only seen her miss one cheque in 11 starts.

Trotting filly China Pearls and driver Randy Waples also employed a front-end strategy to capture their SBOA Final, halting the Mohawk teletimer at 1:55.2. The elimination winner fought off a late challenge by Magic Wheel to secure the half-length victory. Oh Sweet Baby rounded out the top three.

Trained by Carman Hie and owned by the Carman Hie Stable Inc. of Rockwood, ON, Blake Anthony of Millgrove, ON, Peter Kloefer of Harley, ON and Ted Murrell of Sharon, ON, China Pearls boasts a record of five wins and five thirds in 13 sophomore starts.

Tri Star Farms Ltd. of Brantford, ON bred the talented daughter of Kadabra.

### AIMEE ADAMS APPOINTED SBOA ADMINISTRATOR

The SBOA is pleased to announce that Aimee Adams has assumed the role of Administrator. A longtime employee of Glengate Farms, Adams brings a strong accounting background, administrative skills, and knowledge of the Standardbred horse racing industry to the role.

Adams can be reached at [aimee@sboa.info](mailto:aimee@sboa.info) or through the SBOA's mailing address, P.O. Box 580, Campbellville, Ont L0P 1B0.

### MAKE A DIFFERENCE — JOIN THE SBOA TEAM

Nominations are now open for the election of SBOA directors. Four of 12 directors will be elected to three-year terms at the Annual Meeting in January 2012.

Nomination forms are available from [www.standardbredbreeders.com](http://www.standardbredbreeders.com) or from any current director and must be received at Box 580, Campbellville, ON L0P 1B0 no later than 5:00 pm on Dec. 1, 2011.

**BECOME A MEMBER OF THE SBOA TODAY**  
APPLICATIONS AVAILABLE  
AT [www.standardbredbreeders.com](http://www.standardbredbreeders.com)



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